logo **MIND INSIGHT**

Discover the Information!

Qlik Q®

"LOGO MIND INSIGHT (powered by Qlik), A BUSINESS ANALYTICS PRODUCT, IS A NEXT GENERATION SELF-SERVICE DATA VISUALIZATION SOLUTION THAT EMPOWERS EVERYONE TO EASILY CREATE RANGE OF FLEXIBLE, INTERACTIVE VISUALIZATIONS THAT DRIVE EXPLORATION AND DISCOVERY THROUGH INTUITION. IT SUPPORTS LOGO PRODUCT FAMILY DATABASES, APPLICATION DATABASES DEVELOPED FOR LOGO PRODUCT FAMILY BY THE SOLUTION PARTNERS AND MS EXCEL CONNECTION.

LOGO MIND INSIGHT IS BUILT ON QIX ASSOCIATIVE DATA INDEXING ENGINE, THE SECOND-GENERATION OF QLIK'S PROVEN AND PATENTED ENGINE TECHNOLOGY. ASSOCIATIVE DATA INDEXING ALLOWS USERS TO EXPLORE DATA ASSOCIATIONS ACROSS MANY SOURCES THAT WOULD OTHERWISE BE HIDDEN IN HIERARCHICAL OR QUERY-BASED APPROACHES. LOGO MIND INSIGHT PROVIDES FASTER AND IN-DEPTH ANALYSIS BY MEANS OF HEURISTIC INQUIRY, INTELLIGENT SEARCH AND SMART VISUALIZATION, AND IT INCREASES INFORMATION SHARING BY MEANS OF DATA TRANSFER AND MOBILITY. BESIDES, IT PROMOTES ACCURACY AND RELIABILITY WITH ITS CORPORATE INFORMATION MANAGEMENT FEATURES.

LOGO MIND INSIGHT BRINGS A NEW DIMENSION TO SELF-SERVICE DATA DISCOVERY, CARRIES THE BUSINESS ENTERPRISES TO A NEW POWER AND FLEXIBILITY LEVEL THAT WILL HAVE MORE INFORMATION AND FASTER ACTION-REACTION ABILITY, AND REVEALS THE BUSINESS ANALYST IN EVERYONE.

WITH LOGO MIND INSIGHT, USERS OF ALL TYPES AND SKILL LEVELS GET THE MOST FLEXIBLE, MODERN SOLUTION FOR SELF-SERVICE DATA VISUALIZATION AND EXPLORATION. THEREFORE, IT DOES NOT NEED FOR IT ORGANIZATIONS TO MAKE EFFORTS TO MANAGE SUCH PROCESSES. LOGO MIND INSIGHT PROVIDES ADVANCED FEATURES SUCH AS CONSUMPTION, DISCOVERY, ANALYSIS, VISUALIZATION OR COOPERATION AS WELL AS THE ONES REQUIRED FOR EVERYONE TO TAKE INITIATIVE."

Self-Service Visualization and Discovery

Logo Mind Insight offers a cutting edge visualization and discovery experience in a smart, responsive way. HTML5 client that allows people to quickly explore information and gain critical insights. Logo Mind Insight is built to promote the use of human intuition in all areas of the user experience.
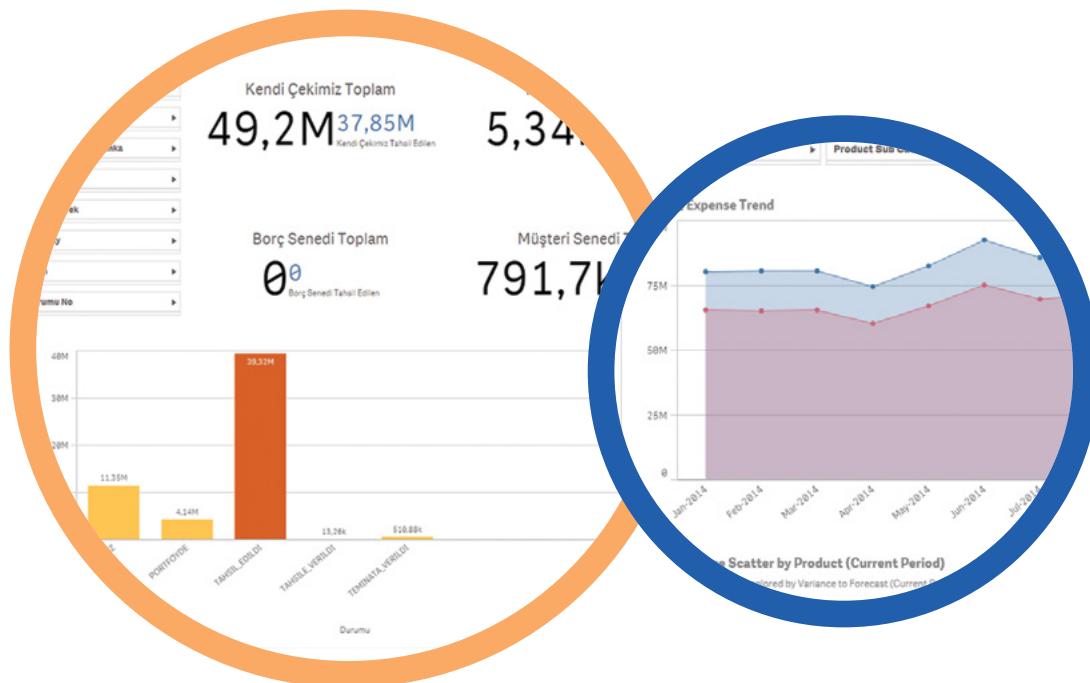
Intuitive Exploration and Discovery

With Logo Mind Insight, users can ask questions anywhere using simple, natural interactions such as selection and search, without restrictions or boundaries. Global Smart Search allows users to search the entire data set using keywords to uncover insights and relationships.

Smart Visualization

Smart visualizations provide new and innovative techniques to give meaning to data. Responsive Design features are capable of automatically adapting information and images based on screen size. Logo Mind Insight enables the users to follow its own paths over data within various data sources, to reveal findings which may be unnoticed, and to view the issues which remained secret.

User Driven Creation

Everyone becomes a business analyst with Logo Mind Insight. The users can simply drag and drop to create – without having to wire objects together or write complex SQL queries. Besides, they can quickly load and combine their own data from multiple sources without the need for scripting.

Sharing of Knowledge and Insight

Logo Mind Insight is built for people and place, allowing users to share analyses and insights, and work collaboratively in both office and mobile settings.

Collaboration and Communication

A centralized information hub offers streams of content for different topic areas or workgroups, allowing people to locate valuable content fast, or share relevant analyses for others to use, in an organized controlled manner.

The Interactive Data Storytelling allows people to use analytics to create and present guided stories, rich with narrative and graphics, to communicate insights and facilitate discussion. Multiple stories can be created to offer different points of view. And direct, in-context access to live analysis allows for immediate answers to follow-up questions that arise, reducing delays in decision-making.

Mobility Anytime and Anywhere

Logo Mind Insight is designed for mobility. Users can access to all the features including exploration, analysis, creation, and collaboration. A unified, touch based HTML5 client provides intuitive operation, and responsive design intelligently adapts visualizations, data, and functionality to create the best possible experience on any device.

Broad Adoption and Organizational Intelligence

Logo Mind Insight offers developers and IT administrators the ideal set of approaches to build, deploy, and administrate information and analytics environments. And it does this while ensuring business users retain the flexibility and self-service agility they need.

Customization, Extension, and Data Integration

Logo Mind Insight can be fully customized to meet unique business needs by offering a complete set of open and standard API's for building rich analytic applications, embedding visualizations into existing solutions, and extending the functionality of Logo Mind Insight for new types of visualizations and objects. It also offers robust data integration, allowing organizations to cleanse, transform, and unify multiple disparate data sources without requiring external tools or data repositories.

Enterprise-Level Management and Performance

Qlik Management Console (QMC) enables to manage and monitor all Logo Mind Insight components from a central point, and it helps to make any data and analytics consistent and accurate throughout the organization. Logo Mind Insight has been designed by using flexible scaling architecture allowing for problem-free distribution and dissemination in geographical locations. Besides it provides industry-leading high speed dynamic calculation and performance scaling concurrent users in large number and huge amount of data sets by means of QIX engine within its core.

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