

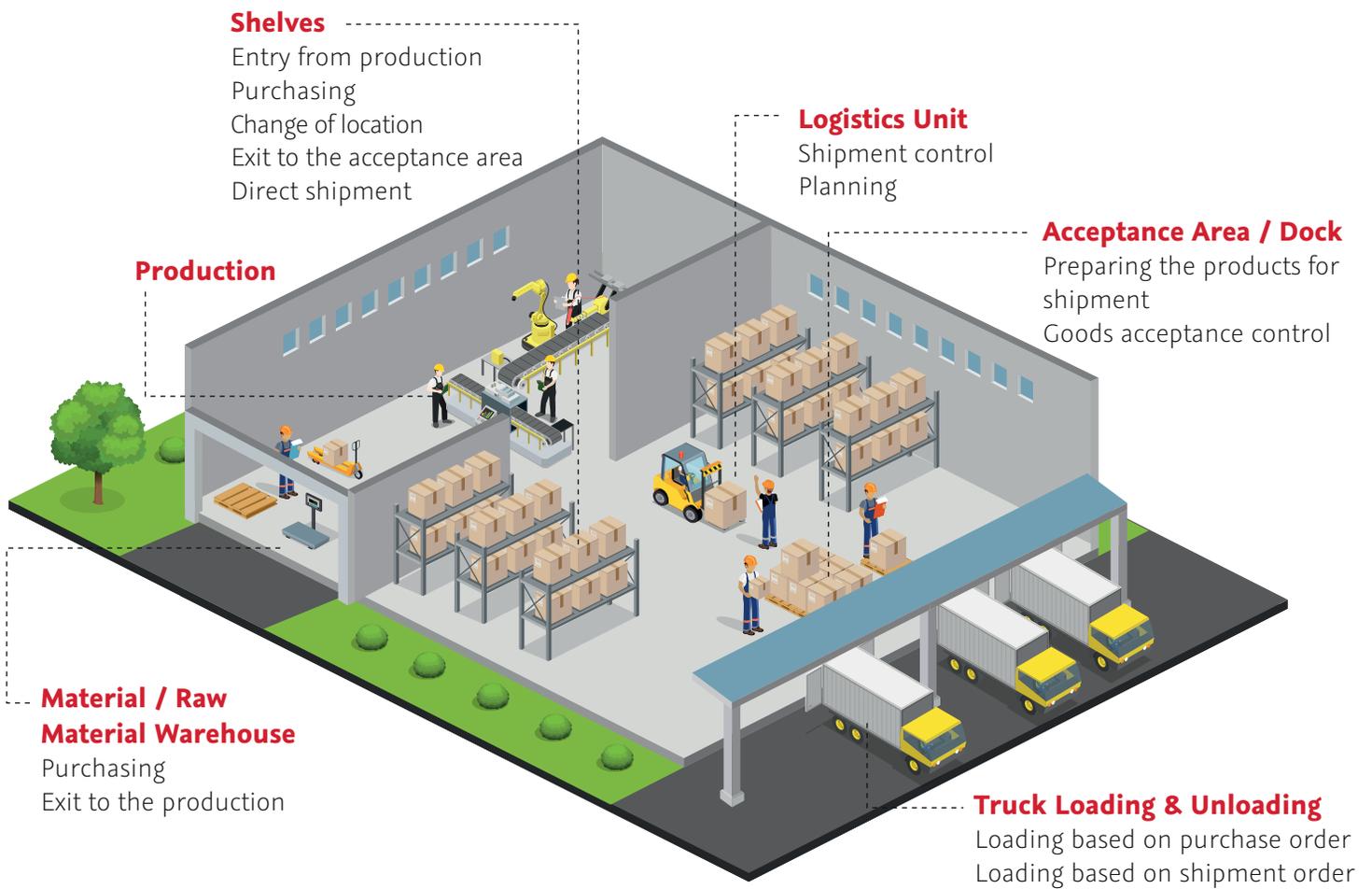
LOGO OCEAN

*Smart solution
for a foolproof
warehouse
management!*



Today's businesses wish to get both cost advantage and also save time while carrying out their operations. Having these two advantages concurrently and continually requires a management approach that is conducted with a 360 degree angle.

In accordance with the approach developed towards this mentioned need, **Logo Ocean** provides comprehensive control and improvement of distribution, production, warehouse and logistics operations through handheld terminals with barcodes. Therefore, beyond being just a software, it operates based on a partnership principle that provides measurable results in process, staffing and resource management.



Complementary solutions for a pleasant customer experience!

Logo Ocean, provides a perfect customer experience amongst the channels, allowing you to operate warehouse management and logistics from a single platform. It manages the processes with smart guidance in all warehousing and logistics processes such as goods acceptance, placing the goods within the warehouse, collecting goods for shipment, determining the most suitable vehicle for shipment, shipment and delivery of the goods to the customer etc.

Having the structure that is suitable for so many companies and business areas, it properly responds to the needs of the businesses that wish to operate their warehouse management and logistics processes in the most efficient way.

Increased efficiency, decreased costs, more profitability!

Logo Ocean, with its advanced warehouse management functions, can cause a total cost saving advantage of up to 40% within the enterprises.

20 %
more effective storage area

It ensures the layout of the warehouse and supports the most efficient use of the warehouse area.

65 %
increased business productivity

It provides the efficient use of human resources by making job assignments both according to the duties and responsibilities of the employees as well as the suitability of the business plans.

90 %
improved business outcomes

It directs the employees step by step and ensure that the desired correct results are achieved regarding the work assignments made according to their duties and responsibilities.

5 %
more energy savings

It performs equipment assignments according to the duties and responsibilities and helps the usage of existing equipments efficiently and properly.

75 %
staff independent operating

By guiding the employees step by step, it enables the task to be performed correctly, completely and within the shortest time period possible, and it manages decision-making and operational processes with smart applications in the most efficient way.

99 %
traceability

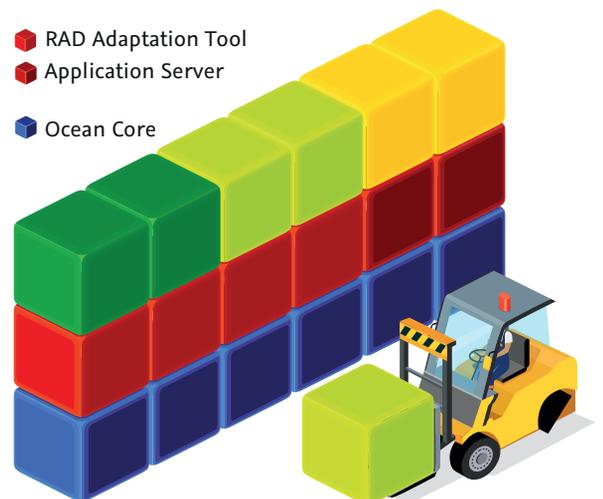
It allows to monitor all of the warehouse and supply chain processes through the system.



Sector-specific infrastructure that provides maximum flexibility!

Logo Ocean has its own customisation tool within its structure. Hand-held terminal screens and processes can be changed by users optionally. The reports and lists in **Logo Ocean** can be customized as well through the reporting tool. These adaptation and reporting tools, which are within the software itself, ensure that the most efficacious sector-specific solutions are generated. Additionally, it enables the development of improvements that can provide competitive advantage and can be easily implemented.

- Process Management
- Resource Management
- Adaptation Reports
- RAD Adaptation Tool
- Application Server
- Ocean Core



The basic operations that can be performed using Logo Ocean are:

Stock Follow-up

- Shelf-based stock follow-up
- Palette follow-up
- Batch/Lot follow-up
- Reserved stock follow-up
- Damaged, rejected, blocked goods follow-up
- Inventory

Shipment

- Shipment planning
- Vehicle planning
- Incorrect loading control
- Deficient/Excessive loading control
- Loading in accordance with FIFO/FEFO
- Preventing incorrect truck loadings

Goods Acceptance

- Preventing incorrect, incomplete, excessive acceptance of goods
- Delivery note control
- Placement of the goods to right place

Return Follow-up

- Return controls
- Returns that are in good condition and in bad condition

Warehouse Layout

- Shelf system configuration
- Using maximum storage space possible
- Ensuring warehouse layout

Personnel Management

- Job assignments
- Job distributions according to the duties and responsibilities of the staff
- Authorizations
- Monitoring the personnel performance

Production

- Shipment from the warehouse to the production unit
- Product acceptance
- Quality control processes

Prominent Features of Logo Ocean

- Adaptable interfaces according to the process
- Full industrial screens
- Reporting design tool
- Customized interfaces
- Professional integration unit
- Conformity to distributed warehouse structure
- Routing on digital map
- RFID
- Three dimensional visualization
- Easy monitoring on customized dashboards
- Robotic warehouse