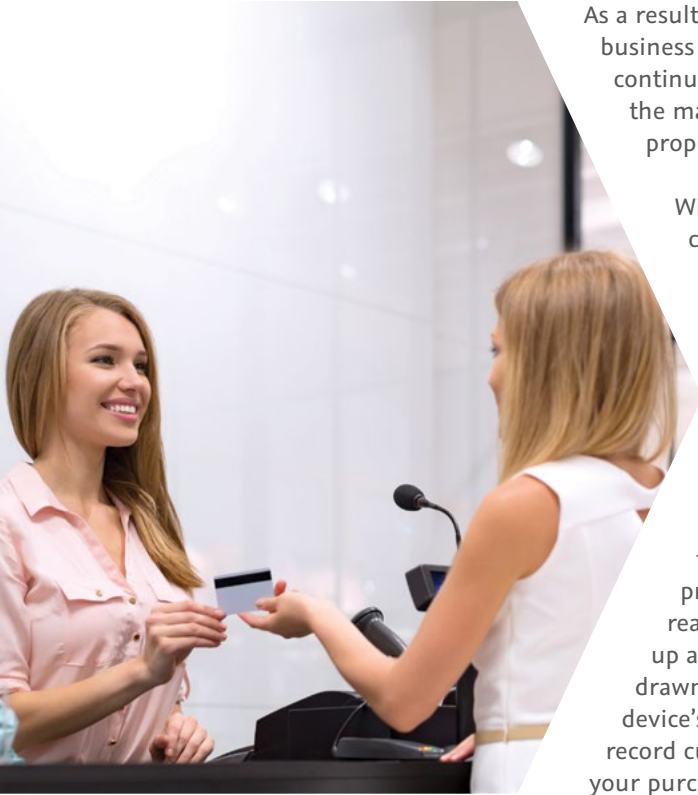




*Retail Sector Oriented Cloud Solution for
Sales Process Management*





As a result of increasing competition with progressing technology, developing new business models have now become obligatory rather than innovation, to be able to continue your existence in global market and to increase your competitiveness in the market. Successful achievement of the business model is developed in direct proportion to increasing the service quality which you provide to your customer.

With Diva POS, which can be accessed by your central units and points of sale connected these units over the internet, you can follow up and manage any stock, purchasing, sales, cash flow, cash and banking transactions for your sales channel over the web independently of time and space.

Diva POS has been designed in such a way that it is fully adapted to the dynamism of the retail sector. It allows you to adapt easily to the increasing demands of customers and optimize the business processes quickly and at minimum cost. With Diva POS, you will leave your competitors behind!

With Diva POS, stores can easily perform their sales transaction as well as they can draw up invoices after sales, make a search through product name, product code and barcode, and add serial tracking products to invoices by reading serial numbers. They can select the form of sale of the invoice drawn up as Cash/Deposit/Open account, record a new customer over the sales invoice drawn up, and update the customer recorded details. They can design your POS device's sales invoices drawn up as wide and narrow form specific to your company, record customer orders at your stores, make collections or partial collections over your purchase orders, and easily convert all these transactions into sales invoice.



Always Stay One Step Ahead with Advanced Cloud Technology

By means of Diva's advanced cloud technology at global standards, you can quickly focus on your business without any need to make investment in hardware such as server and storage etc. Thus, you get rid of the initial investment cost and you can make payment at the rate of resource utilization. Without any additional cost, you can always use the most up-to-date version. Your information is securely store, preserve and back-up in a reserve cloud for you. With continuous developing function set, always stay one step ahead of your competitors. Besides, when your business grown up, you can increase the space used by means of Diva's cloud infrastructure without making any hardware investment. It is entirely up to you to increase or decrease the space you use depending on your workload! So, you can respond the customer needs quickly and get rid of making additional investment in hardware.



Increase Customer Satisfaction with Comprehensive Data Flow

Diva POS allows all of your points of sale to provide service completely to your customers and make detailed analyses, by means of common customer database. From a single platform, you can monitor the details of your customers who have traded with your points of sale, the products they have purchased, and their requests and complaints they have made to your customer services department. By entering customer details into system at your single point of sales, the customer details can be visible at all your points of sale, so it is not necessary to input data repeatedly. You can group the customers by their details and shopping habits, plan campaigns for future periods, and carry out loyalty studies. You can manage the customer accounts as integrated with Paro.



Establish Uninterrupted Communication between Your Points of Sales and the Central Units

You can observe the transactions at stores from the central units, receive reports, and simultaneously put into practice product prices and periodic campaigns changes at your stores according to the results of evaluations you carried out. From the central unit, you can manage the new store identifications or changes of identifications and parameters in your stores. You can determine the payment options on the store basis, select the stores which can perform inter-warehouse transfers, and group the stores by using labels.

Diva POS also provides integration with the ERP products you use in order to have a perfect retail management system. With Diva POS, which can operate integrated with all the ERP products, you can provide an uninterrupted information flow between the center and points of sales.



Make your Plan according to Your Customers' Needs with Effective Stock Management

With Diva POS, stores can access to up-to-date stock information at any time as well as observe the stocks in other stores based on their authorization and forward the customers correctly. Diva POS allows the central office to access all the stocks at any time and in any environment, and it provides to plan the actions to be taken in accordance with the stock status. The central units and stores can transfer stock between each other and follow-up the same. With Diva POS, minimum stock level can be controlled, and mistakes can be prevented by means of this control system, and thus an efficient stock management is provided. You can plan your purchasing processes with your data available, by means of Diva POS's structure enabling all the retrospective stock movements.

With label identifications over stock cards, the products can be grouped, and the stocks can be follow-up based on such groupings. With product grouping feature, campaigns and discounts can be put into use only for the product groups selected.



Start to Use Quickly without any Need to Installation

You can operate Diva POS over the cloud without the need for any data center or database installation and without waiting for an expert for starting program. All you need to do is to access your account through a computer with internet connection.



Operate in Full Compliance with New Generation Cash Registers

With the communiqués published by the Revenue Administration of the Ministry of Finance of the Republic of Turkey, a legal obligation regarding New Generation Cash Register use has been imposed on concerning taxpayers. You can continue to operate in full conformity with the legislation, by means of Diva POS' New Generation Cash Register integration developed in compliance with the changing structure in this regard.



Speed up Your Operational Processes with e-Archive and e-Invoice Integration

With the integration of Logo e-Archive and e-Invoice solutions, you can draw up electronic invoices over Diva POS, send instantly to the integrator, draw up e-Archive invoice or a bill of lading containing "Tracking No" information as well as an "Non-financial Slip" to final consumer, and submit your monthly reports to the Revenue Administration by the integrator. Save on printing, paper, archiving and cartridge costs and increase your labor and time productivity, by means of e-Archive and e-Invoice integration.

LOGO